



# Our culture

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## Objectives

- **Train young people (15–30 years old)** in digital literacy, media education, and content creation (videos, podcasts, blogs, archives)
- **Co-create an action guide** on digital and transversal competences
- **Develop a digital exhibition platform** to share cultural stories produced by young people
- **Strengthen active citizenship, social entrepreneurship, and the inclusion** of disadvantaged youth.
- **Reach/train 300 young people and 30 educators** to test and widely disseminate the project results.

## Partners

### France



Coordination, methodological guide, ethnographic storytelling, and organisation of pilot activities in Paris.

### Hungary



**Fiatalok  
Youth Together**

Digital platform, media education, inclusion.

### Turkey



**AKDENİZ PANORAMA  
DERNEĞİ**

Podcasting, blogging, content creation, communication, final dissemination.

## Target Groups

- **Youth workers, educators, cultural mediators, cultural institutions.**
- Young people aged **15-30 ans**, non-formal education and youth empowerment sectors.

## When?

- Duration: 24 months (oct. 25-sept. 27)
- Key Stages
  - **Months 1–6 → Kick-off** (Paris, Nov. 2025) + Action Guide
  - **Months 6–12 → Training** > Workshops and pilot sessions
  - **Months 12–18 → Digital exhibition platform**
  - **Months 18–24 → Dissemination**, multiplier events in France and Turkey and final event in Hungary (Budapest, September 2027).

## Why?

- Address the **digital divide** (50% of young people lack strong digital skills).
- **Develop young people's digital resilience.**
- **Preserve and promote cultural heritage** through youth-led digital storytelling.
- **Promote inclusion**, active citizenship, and youth creativity in Europe.



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